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Docket No.: EN999071

NEW UTILITY PATENT APPLICATION TRANSMITTAL (Large Entity)

(Only for new nonprovisional applications under 37 CFR 1.53(b)

Total Pages this Submission:3

TO THE ASSISTANT COMMISSIONER FOR PATENTS

Box Patent Application Washington, D.C. 20231

Transmitted herewith for filing under 35 U.S.C. 111(a) and 37 C.F.R. 1.53(b) is a Έ

| new utility patent application for an invention entitled: SYSTEM AND METHOD FOR DYNAMICALLY UPDATING A SITE MAP AND TABLE OF CONT CONTENT CHANGES and invented by: MARK D. SMITH | ENTS FOR SIT | | |
|--|--------------|--|--|
| If a CONTINUATION APPLICATION, check the appropriate box and supply the requisite inf | ormation: | | |
| ☐ Continuation ☐ Divisional ☐ Continuation-in-part(CIP) of prior at No.: | pplication | | |
| Enclosed are: Application Elements | | | |
| 01. 🔳 Filing fee as calculated and transmitted as described below | | | |
| 2. 🔳 Specification having 25 pages and including the following: | | | |
| a. Descriptive Title of the Invention | | | |
| b. \square Cross References to Related Applications (if applicable) | | | |
| c. Statement Regarding Federally-sponsored Research/Developme applicable) | ent (if | | |
| d. \square Reference to Microfiche Appendix (if applicable) | | | |
| e. 🔳 Background of the Invention | | | |
| f. 🖪 Brief Summary of the Invention | | | |
| g. $lacksquare$ Brief Description of the Drawings (if drawings filed) | | | |
| h. 🔳 Detailed Description | | | |
| i. E Claim(s) as Classified Below | | | |
| j. 🔳 Abstract of the Disclosure | | | |
| 03. • Drawing(s) when necessary as prescribed by 35 USC 113) | | | |
| a. 🗆 Formal | | | |
| b. 🗆 Informal | | | |
| Number of sheets: 7 | | | |

Page 1 of 3

Docket No.: EN999071

NEW UTILITY PATENT APPLICATION TRANSMITTAL (Large Entity)

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Total Pages this Submission:3

Application Elements (Continued)

| 04. | Oath or Declaration |
|-----|---|
| | a. \square Newly executed (original or copy) |
| | b. □ Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional application only) |
| | c. 🔳 With Power of Attorney |
| 05. | ☐ Incorporation By Reference (usable if box 4b is checked) |
| | The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Item 4b, is considered as being part of the disclosure of accompanying application and is hereby incorporated by reference therein. |
| 06. | ☐ Computer Program in Microfiche (Appendix) |
| 07. | ☐ Nucleotide and/or Amino Acid Sequence Submission (if applicable, all must be included) |
| | a. □ Paper Copy |
| | b. Computer Readable Copy (identical to computer copy) |
| | c. \square Statement Verifying Identical Paper and Computer Readable Copy |
| | Accompanying Application Parts |
| 08. | ☐ Assignment Papers (cover sheet & document(s)) |
| 09. | □ 37 CFR 3.73(B) Statement (when there is an assignee) |
| 10. | ☐ English Translation Document (if applicable) |
| 11. | ■ Information Disclosure Statement/PTO-1449 ■ Copies of IDS citation |
| 12. | ☐ Preliminary Amendment |
| 13. | Acknowledgment postcard |
| 14. | Certificate of Mailing |
| | ☐ First Class ■ Express Mail (Label No: EL172581308US) |
| 15. | ☐ Certified Copy of Priority Document(s) (if foreign priority is claimed) |
| | |

Page 2 of 3

NEW UTILITY PATENT APPLICATION TRANSMITTAL (Large Entity)

(Only for new nonprovisional applications under 37 CFR 1.53(b)

Total Pages this Submission:3

Accompanying Application Parts (Continued)

16.

Additional Enclosures (identify below)

Fee Calculation and Transmittal

CLAIMS AS FILED

| For | # Filed | # Allowed | # Extra | Rate | Fee |
|--------------------|----------|-----------|---------|------------|------------|
| Total Claims | 11 | -20 | 0 | x \$18.00 | \$ |
| Indep. Claims | 7 | - 3 | 4 | x \$78.00 | \$ 312.00 |
| Multiple Dependent | Claims | | | | \$ |
| | | | BASIC | FEE | \$ 760.00 |
| Other FEE (Specify | purpose) | | | | \$ |
| | | | TOTAL | FILING FEE | \$1,072.00 |

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- The Commissioner is hereby authorized to charge and credit IBM Corporation Deposit Account No. 09-0457 as described below. A duplicate copy of this sheet is enclosed.
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Dated:

24 Dec 1999

Helley 7 Settitud

Shelley M Beckstrand Reg. No. 24,886

314 Main Street Owego, NY 13827-1616 Phone: (607) 687-9913

cc:

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

M. D. Smith

Serial No.:

n/a

Group No.:

n/a

Filed:

herewith

Examiner:

n/a

For:

System and Method for Dynamically Updating a Site Map and Table of Contents for Site

Content Changes

Assistant Commissioner For Patents

Washington, D.C. 20231

EXPRESS MAIL CERTIFICATE

"Express Mail" label number: EL172581308US

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New Utility Patent Application Transmittal Specification: 25 pages (including claims) Declaration and Power of Attorney Drawings (7 sheets) **Express Mail Certificate** Information Disclosure Statement

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APPLICATION

FOR

UNITED STATES LETTERS PATENT

MARK D. SMITH APPLICANT NAME

TITLE SYSTEM AND METHOD FOR DYNAMICALLY UPDATING A SITE MAP

AND TABLE OF CONTENTS FOR SITE CONTENT CHANGES

DOCKET NO. EN999071

INTERNATIONAL BUSINESS MACHINES CORPORATION

CERTIFICATE OF MAILING UNDER 37 CFR 1.10

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SYSTEM AND METHOD FOR DYNAMICALLY UPDATING A SITE MAP AND TABLE OF CONTENTS FOR SITE CONTENT CHANGES

Background of the Invention

Technical Field of the Invention

This invention pertains to web technology. More particularly, it relates to the preparation and display of web site maps and tables of contents dynamically updated to current content.

Background Art

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In a very dynamic web site, such as a Lotus Domino web site, content is added and deleted almost daily, many times hourly. Domino views, or the like, for this content may be categorized by certain topical areas. Content within these topics are added or subtracted by a Content Editing Team. In such an environment, in may be desirable or required to keep a site map and table of contents updated to match the content. Heretofore, it has been required that the site map and table of contents be updated manually. Most, if not all, site maps that exist on web sites are manually updated, or are at such a high level that when content changes, the

site map is still accurate since it does not show low level details.

It is an object of the invention to provide an improved site map and table of contents for a web site.

It is a further object of the invention to provide a system and method for providing dynamic updating of a web page site map and table of contents.

It is a further object of the invention to provide a system and method enabling a dynamically updated web page site map and table of contents to link directly with volatile content.

It is a further object of the invention to provide a system and a method enabling browser linking of site content to the site map and table of contents.

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Summary of the Invention

A web site is broken up into main topical content areas. Each area shows a list of content items that the user can link to, displayed using views. A site map and table of contents read these views to determine what the user should see. The site map is a high level category oriented view, and the table of contents is a more detailed view, getting lower level to content items. Each time the user requests the site map or table of contents, an agent is executed to "lookup" into the content views, giving the user the very latest content.

In accordance with an aspect of the invention, there is provided a computer program product configured to be operable responsive to a request to view a site map and/or table of contents to look into the underlying content views to provide the latest content to the site map and/or table of contents.

Other features and advantages of this invention will become apparent from the following detailed description of the presently preferred embodiment of the invention, taken in conjunction with the accompanying drawings.

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Brief Description of the Drawings

Figure 1 is a high level system diagram of the system of the preferred embodiment of the invention for displaying a site view, such as a site map and/or table of contents.

5 Figure 2 is a flow diagram of the method of the preferred embodiment of the invention.

Figure 3 is a screen capture representation of a topical content area page.

Figure 4 is a screen capture representation of a site map page.

Figure 5 is a screen capture representation of a table of contents page.

Figure 6 is a screen capture representation of a site map form.

Figure 7 is a screen capture representation of a table of contents form.

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Best Mode for Carrying Out the Invention

Referring to Figure 1, in accordance with the preferred embodiment of the invention, a site view, such as site map 102 or a table of contents 104, for a web site, such as a Lotus Domino web site, is linked directly to content 106 within the web site using a browser 114.

In a Lotus Domino web site 101 which is very dynamic, content is added to and deleted from a content database 106 almost daily, many times hourly. Domino views 109 for this content are categorized by certain topical areas. Content within these topics are added or subtracted by a Content Editing Team 112. In order to keep a site view or form, such as a Site Map 102 and Table of Contents 104, updated to match the content, and allow a user to link to those content items using a browser 114, a Domino agent 108 is provided to "lookup" into the views 109 that describe the main content areas 106 for new or changed content, and present the most current results to the user 114 in display of site map 116 or TOC 104.

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Views 109 are sorted or categorized lists of documents, and are the entry points to data stored in a database 106. Every database 106 must have at least one view 109, though most have a plurality of views. A database is a container for data, logic, and design elements for an application. Design elements are building blocks used to create an application, and include pages, forms, outlines, navigators, views, folders, framesets, shared resources, and agents. Consequently, the agent 108 implementing the preferred embodiment of the present invention is a design. A site map 102 is an outline view.

Forms, like pages, display information. Forms also collect information. A form provides the structure for creating and displaying documents, and documents are the design element that store data in the database.

A field is the part of an application that collects data. Fields can be created on forms, subforms, or in layout regions. Each field stores a single type of information, and a field's field type defines the kind of information a field accepts, such as text, numbers, dates, or names. When a user, either in a client or a browser, creates a form, fills out the information in the fields, and saves the form, the data in the fields is stored in an EN999071

 individual document. The contents of the fields can then be displayed in documents and views or can be retrieved for use in formulas. When creating a field, the user defines the field name, field type, display options and field properties, computed or editable attribute, and formulas or scripts associated with the field. Items are field data.

Table 1 illustrates the format of a topical content area page.

TABLE 1: TOPICAL CONTENT AREA PAGE

```
Area Category 1
Area 1 content item 1
Area 1 content item 2
Area 1 content item n

Area Category 2
Area 2 content item 1
Area 2 content item 2
Area 2 content item n

Area Category n
Area n content item 1
Area n content item 2
Area n content item 2
Area n content item 1
Area n content item 2
```

Referring to Figure 3, a sample topical content area page is illustrated.

Table 2 illustrates the format of a site map 102.

Area 1 Category n

TABLE 2: SITE MAP Content Area 1 Content Area 2 ... Content Area N Area 1 Category 1 Area 2 Category 1 Area n Category 1 Area 1 Category 2 Area 2 Category 2 Area n Category 2

Referring to Figure 4, a sample site map page 102 is illustrated.

Area 2 Category n

Area n Category n

Table 3 illustrates the format of a table of contents 104.

TABLE 3: TABLE OF CONTENTS

| 1 | Content Area 1 |
|----------|--|
| * | |
| 2 | Area 1 Category 1 |
| 3 4 | Area 1 content item 1 Area 1 content item 2 |
| 5 | Area i Content Item 2 |
| 6 | Area 1 content item n |
| 7 | • • • • |
| 8 | Area 1 Category n |
| 9 10 | Area n content item 1 Area n content item 2 |
| 11 | Area in Content Item 2 |
| 12 | Area n content item n |
| 10 | Content Area 2 |
| 13 | Content Area 2 |
| 14 | Area 2 Category 1 |
| 15 | Area 2 content item 1 |
| 16 17 | Area 2 content item 2 |
| 18 | Area 2 content item n |
| 19 | · · · |
| 20 | Area 2 Category n |
| 21 22 | Area n content item 1 Area n content item 2 |
| 23 | · · · · |
| 24 | Area n content item n |
| 25 | • • • • |
| 26 | Content Area N |
| 26 | Content Area N |
| 27 | Area N Category 1 |
| 28 | Area N content item 1 |
| 29 30 | Area N content item 2 |
| 31 | Area N content item n |
| 32 | |
| 33 | Area N Category n |
| 34 35 | Area n content item 1 Area n content item 2 |
| 36 | rated it content reem 2 |
| 37 | Area n content item n |
| 38 | |

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Referring to Figure 5, a sample table of contents 104 is illustrated.

When ever an area category or content item is added to content database 106, or deleted, the lists of Tables 1-3 are immediately reflected to the user 114 whenever requested. For example, say in the "Competition" content area, "XYZ Consulting Group" is added. The next time the user looks at the Table of Contents 104, "XYZ Consulting Group" would appear there in "Competition" - no "design change" or manual update to the table of contents 104 is needed.

The site map 102 and TOC forms 104 are very similar. Referring to Figure 6, a site map form 102 is illustrated. Referring to Figure 7, a table of contents form 104 is illustrated.

Referring to Figure 6, there are five basic elements to the structure of the site map form 102, as follows:

- 1. Layout structure, in tabular form, for the site map.
- 20 2. Title "Site Map".
 - 3. Header and footer, pulled in from the web site.

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- 4. Form type identifier, SiteMap (used by the CreateMap agent of Table 4, infra.
- 5. Data field 116, filled in by CreateMap agent 108 with site map data dynamically when the page 116 is requested by the user.

Referring to Figure 7, there are five basic elements to the structure of the table of contents (TOC) form 104, as follows:

- 1. Layout structure, in a single column, for the TOC.
- 10 2. Title "Table of Contents"
 - 3. Header and footer, pulled in from the web site.
 - 4. Form type identifier, TOC (used by the CreateMap agent of Table 4, infra.
 - 5. Data field 118, filled in by CreateMap agent 108 with TOC data dynamically when the page 104 is requested by the user.

Referring to Figure 2, in accordance with a preferred embodiment of the method of the invention, in step 120 the agent 108 to create the appropriate data for the site map 102 or table of contents (TOC) 104 first initializes variables that will be needed within the agent 108. In step 122, the agent 108 sets up the start of layout 113, 117 for EN999071

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either the site map or table of contents, depending on the form being request. If it is a site Map, an HTML table structure 115 is set up, and if it is a TOC, an HTML list structure 118 is set up. In step 124, the agent gets access to the navigation view 110 for the site. In step 126, for each navigation document 111 in the view, the agent 108 determines the appropriate category name and, in step 128, the agent adds an HTML list item 115 or 118 for the category and a URL to link within the site 101. Continuing in step 128, if this execution of the agent 108 is with respect to the TOC 104, a list item 118 is added for the document name and the URL to a location on site 101. In step 130, the agent closes table cells as appropriate, and in step 132 handles any special case(s) that may need to be added. step 134, all of this data 115, 118 is moved and saved to a field 116, 118 on the appropriate form 102, 104 for display.

Table 4 sets forth the agent code for the create map procedure of the preferred embodiment of the invention, as described above with respect to Figure 2.

TABLE 4: CREATE MAP AGENT

```
Sub Initialize
 1
            Dim session As New notessession
 3
            Dim db As notesdatabase
 4
            Dim view As notesview
 5
            Dim doc As notesdocument
 6
            Dim doc2 As notesdocument
 7
            Dim dc As notesdocumentcollection
 8
            Dim mainview As NotesView
 9
10
            Set db = session.currentdatabase
11
            Set doc2 = session.documentcontext
12
13
            If doc2.MapType(0) = "sitemap" Then
14
                 tablestart = "[<TABLE CELLSPACING=1 CELLPADDING=0
15
                 BORDER=1>]"
16
                 tableend = "[</TABLE>]"
17
                 cellstart = "[<TD ALIGN=LEFT VALIGN=TOP><img
18
                 src=""/cons/home/spacer.gif"" width=130 height=1
                 border=0>1"
19
20
                 cellend = "[</TD>]"
21
            Else
22
                 tablestart = ""
23
                 tableend = ""
                 cellstart = ""
24
25
                 cellend = ""
            End If
26
27
28
            Set mainview = db.GetView("layerMap")
29
            Set doc = mainview.getfirstdocument
30
            category = ""
31
            sub category = ""
            maincatnum = 0
32
33
34
            While Not doc Is Nothing
35
                 If category <> doc.Category Name(0) Then
36
                       category = doc.Category Name(0)
37
                       Select Case Lcase (category)
38
                       Case "refs"
39
                            viewtitle = "Our Customers"
40
                            viewurl =
41
                            "/home.nsf/references?OpenView"
                       Case "e-biz"
42
43
                            viewtitle = "e-business Essentials"
```

| 4.4 | 1 11 / 4.4.3 |
|-------------|---|
| 44 | <pre>viewurl = "/essentials"</pre> |
| 45 | Case "presentations" |
| 46 | <pre>viewtitle = "Presentations"</pre> |
| 47 | viewurl = |
| 48 | "/home.nsf/presentations?OpenView" |
| 49 | Case "news" |
| | |
| 50 | viewtitle = "News" |
| 51 | <pre>viewurl = "/news"</pre> |
| 52 | Case "geographies" |
| 53 | <pre>viewtitle = "Geographies"</pre> |
| 54 | <pre>viewurl = "/home.nsf/ebusgeo?openview"</pre> |
| 55 | Case "comp" |
| 56 | viewtitle = "Competition" |
| | viewurl = |
| 57 | |
| 58 | "/home.nsf/competition?OpenView" |
| 59 | Case "salesres" |
| 60 | <pre>viewtitle = "More Resources"</pre> |
| 61 | viewurl = |
| 62 | "/home.nsf/Sales+Resources?OpenView" |
| 63 | Case "ebkb" |
| 64 | viewtitle = "e-business Value |
| 65 | |
| | Knowledgebase" |
| 66 | <pre>viewurl = "/knowledgebase.nsf"</pre> |
| 67 | End Select |
| 68 | If maincatnum = 0 Then |
| 69 | DisplayField = DisplayField + tablestart |
| 70 | Else |
| 71 | <pre>DisplayField = DisplayField + cellend</pre> |
| 72 | End If |
| 73 | maincatnum = maincatnum + 1 |
| 74 | DisplayField = DisplayField + cellstart + |
| 75 | "[<a href=" +</td></tr><tr><td></td><td></td></tr><tr><td>76</td><td><pre>viewurl + ">" + viewtitle + " <font< pre=""></font<> |
| 77 | size=-1>]" |
| 78 | <pre>sub_category = doc.SubCategory(0)</pre> |
| 79 | catnum = 0 |
| 80 | If sub category <> "" Then |
| 81 | $\overline{1f}$ doc2.MapType(0) = "sitemap" Then |
| 82 | catnum = catnum + 1 |
| 83 | url = viewurl + "&Expand=" + |
| 84 | Cstr(catnum) + "#" + Cstr(catnum) |
| 85 | |
| | DisplayField = DisplayField + |
| 86 | {[<a +="" href="" url="" {"="">]} |
| 87 | + sub_category + {[]} |
| 88 | Else |
| 89 | DisplayField = DisplayField + |
| 90 | "[]" + sub category + |
| 91 | "[]" |
| 92 | DisplayField = DisplayField + |
| | |

```
93
                                 "[]" + doc.Title(0)
 94
                            End If
 95
                       Else
 96
                            DisplayField = DisplayField + "[]" +
 97
                            doc.Title(0)
 98
                       End If
 99
                  Else
100
                       If sub category <> doc.SubCategory(0) Then
                            sub category = doc.SubCategory(0)
101
                            If \overline{doc2}.MapType(0) = "sitemap" Then
102
103
                                 catnum = catnum + 1
104
                                 url = viewurl + "&Expand=" +
                                 Cstr(catnum) + "#" + Cstr(catnum)
105
106
                                 DisplayField = DisplayField +
107
                                 {[<a href="" + url + {">]}
108
                                 + sub category + {[</a>]}
109
                            Else
110
                                 DisplayField = DisplayField +
111
                                 "[<b>]" + sub category +
                                 "[</b>]"
112
113
                                 DisplayField = DisplayField +
114
                                 "[]" + doc.Title(0)
115
                            End If
116
                       Else
117
                            If sub category = "" Then
118
                                 DisplayField = DisplayField +
119
                                 "[]" + doc.Title(0)
120
                            Else
121
                                 If doc2.MapType(0) = "toc" Then
                                      DisplayField = DisplayField +
122
123
                                      "[]" + doc.Title(0)
124
                                 End If
125
                            End If
                       End If
126
127
                  End If
128
129
                  Set doc = mainview.getnextdocument (doc)
130
             Wend
131
              'Handle Priority Offerings (Solutions) SPECIAL
132
133
134
             'Priority Offerings (Solutions)
             viewurl = "/home.nsf/globale-bussol?ReadForm"
135
136
             viewtitle = "Solutions"
137
             solutions = "[</font><font size=4><a href=" +
138
             viewurl + ">" + viewtitle + "</a></font><font size=-</pre>
139
             1>|"
140
             DisplayField = DisplayField + cellend + cellstart +
141
             solutions
```

```
142
            'e-commerce
143
             viewurl = "/ecomm.nsf/ECOMhome?ReadForm"
144
             viewtitle = "E-commerce"
145
             ecomm = {[<a href="} + viewurl + {">]} + viewtitle
146
             + {[</a>]}
147
            DisplayField = DisplayField + ecomm
148
            ERP
149
            viewurl = "/erp"
150
            viewtitle = "ERP"
151
            erp = {[<a href=""} + viewurl + {">]} + viewtitle +
152
             \{[</a>]\}
153
            DisplayField = DisplayField + erp
154
155
            DisplayField = DisplayField + "[</font>]" +
156
            cellend + tableend
157
            Call doc2.ReplaceItemValue("DisplayMap", DisplayField)
158
159
       End Sub
```

Advantages over the Prior Art

It is an advantage of the invention that there is provided an improved site map and table of contents for a web page.

It is an advantage of the invention that there is provided a system and method for providing dynamic updating of a web page site map and table of contents.

It is an advantage of the invention that there is

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provided a system and method enabling a dynamically updated web page site map and table of contents to link directly with volatile content.

It is an advantage of the invention that there is provided a system and a method enabling browser linking of site content to the site map and table of contents.

Alternative Embodiments

It will be appreciated that, although specific embodiments of the invention have been described herein for purposes of illustration, various modifications may be made without departing from the spirit and scope of the In particular, it is within the scope of the invention. invention to provide a computer program product or program element, or a program storage or memory device such as a solid or fluid transmission medium, magnetic or optical wire, tape or disc, or the like, for storing signals readable by a machine, for controlling the operation of a computer according to the method of the invention and/or to structure its components in accordance with the system of the invention.

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Further, each step of the method may be executed on any general computer, such as an IBM System 390, AS/400, PC or the like and pursuant to one or more, or a part of one or more, program elements, modules or objects generated from any programming language, such as C++, Java, Pl/1, Fortran or the like. And still further, each said step, or a file or object or the like implementing each said step, may be executed by special purpose hardware or a circuit module designed for that purpose.

Accordingly, the scope of protection of this invention is limited only by the following claims and their equivalents.

CLAIMS

We claim:

1. A method for displaying a site view, comprising the steps of:

organizing a site as a collection of topical content areas, each said area containing a list of content items that a user can link to for display using views;

providing a site view as category oriented view; and

responsive to a user request for display of said site view, executing an agent to obtain and display to said user the latest content.

2. The method of claim 1, said site view including a site map and a table of contents, said site map being a high level category oriented view, and the said of contents being a more detailed view, getting to a lower level of

content items.

System for displaying a site view, comprising: 3.

means for organizing a site as a collection of topical content areas, each said area containing a list of content items that a user can link to for display using views;

means for providing a site view as category oriented view; and

means responsive to a user request for display of said site view, for executing an agent to obtain and display to said user the latest content.

A program storage device readable by a machine, 4. tangibly embodying a program of instructions executable by a machine to perform method steps for displaying a site view, said method steps comprising:

organizing a site as a collection of topical content areas, each said area containing a list of content EN999071 20

items that a user can link to for display using views;

providing a site view as category oriented view; and

responsive to a user request for display of said site view, executing an agent to obtain and display to said user the latest content.

- 5. A system for displaying a site view, comprising:
 - a content database for storing a plurality of documents;
 - a site view layout structure;
 - a site navigation view;
 - a user browser;
 - a create map agent for accessing said site navigation view to identify documents in said content database and extract to said site view layout structure data for presentation in fields of said site view.

- 6. The system of claim 5, said site view including a site map and a table of contents and said site view layout structure including an HTML table structure and an HTML list structure for populating fields respectively in said site map and said table of contents.
- 7. The system of claim 6, further comprising a site map form for providing a tabular layout structure for said site map, and a table of contents form for providing a column layout structure for said table of contents.
- 8. The system of claim 7, said site map form and said table of contents form providing respective data fields for receiving data from said create map agent dynamically responsive to a request from a user for display of said site map or table of contents.
- 9. Method for displaying a site view, comprising the steps of:

responsive to a user request for a display of said site view, setting up a site view layout structure;

identifying in a navigation view one or more navigation documents;

for each navigation document identified, determining the category name and adding a list item for said category to said site view layout structure;

copying each said list item from said layout structure to said site view for display responsive to said user request.

10. An article of manufacture comprising:

a computer useable medium having computer readable program code means embodied therein for displaying a site view, the computer readable program means in said article of manufacture comprising:

computer readable program code means for causing a computer to effect

organizing a site as a collection of topical content areas, each said area containing a list of content items that a user can link to for display using views;

computer readable program code means for causing a computer to effect providing a site view as category oriented view; and

computer readable program code means for causing a computer to effect, responsive to a user request for display of said site view, executing an agent to obtain and display to said user the latest content.

11. A computer program product or computer program element for displaying a site view according to the steps of:

organizing a site as a collection of topical content areas, each said area containing a list of content items that a user can link to for display using views;

providing a site view as category oriented view; and

responsive to a user request for display of said site view, executing an agent to obtain and display to said user the latest content.

SYSTEM AND METHOD FOR DYNAMICALLY UPDATING A SITE MAP AND TABLE OF CONTENTS FOR SITE CONTENT CHANGES

Abstract of the Disclosure

10

5

A web site is broken up into main topical content areas. Each area shows a list of content items that the user can link to, displayed using views. A site map and table of contents read these views to determine what the user should see. The site map is a high level category oriented view, and the table of contents is a more detailed view, getting lower level to content items. Each time the users requests the site map or table of contents, an agent is executed to "lookup" into the content views, giving the user the very latest content.

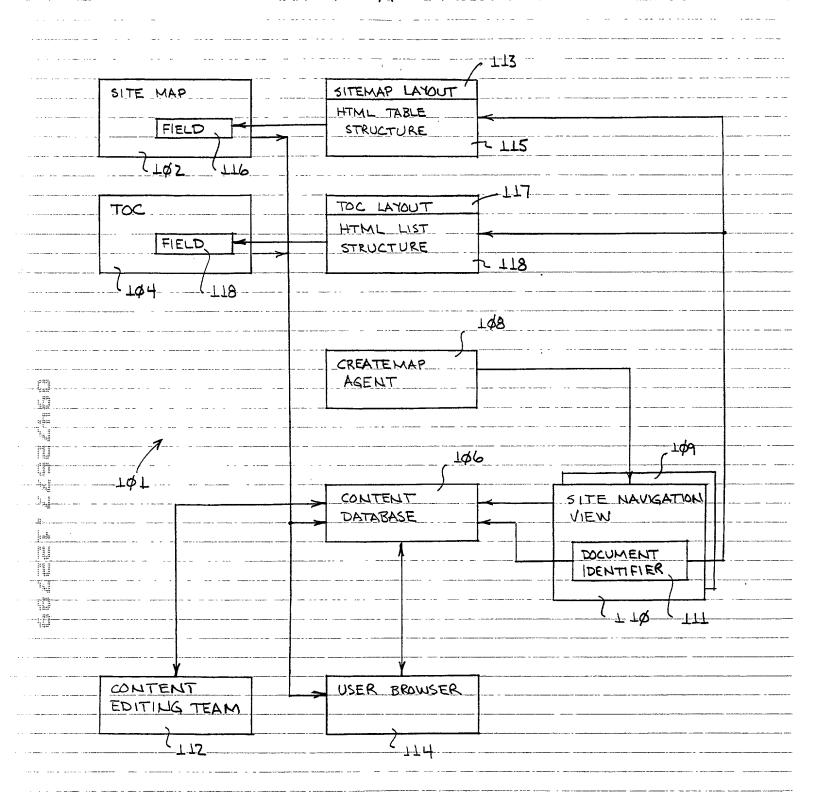
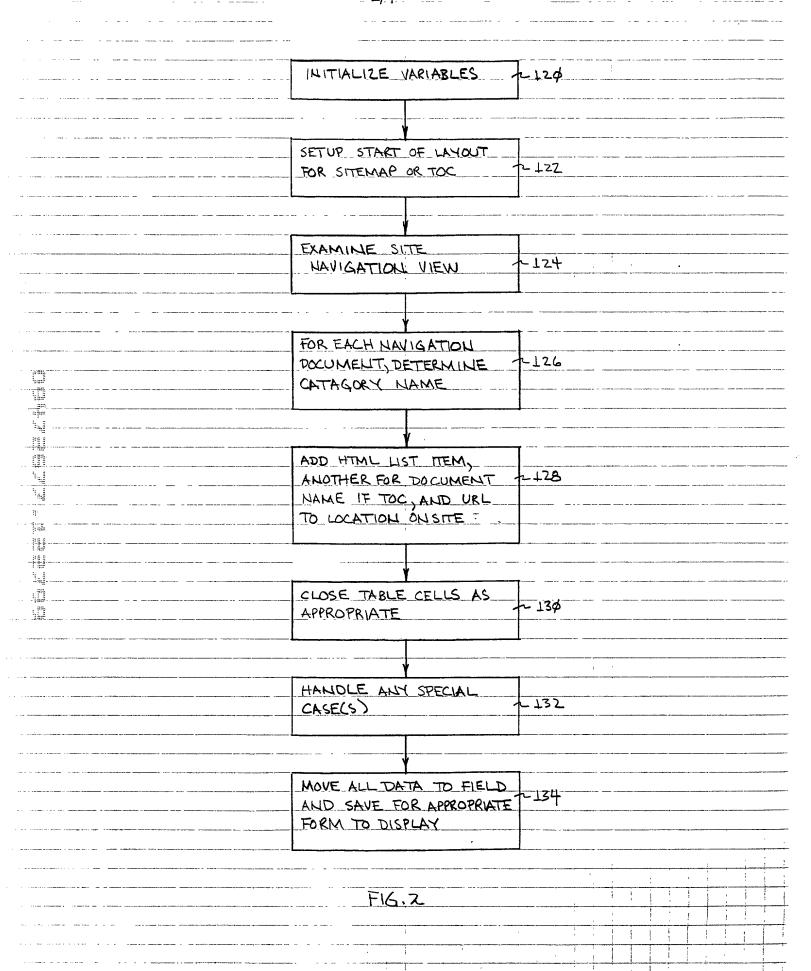
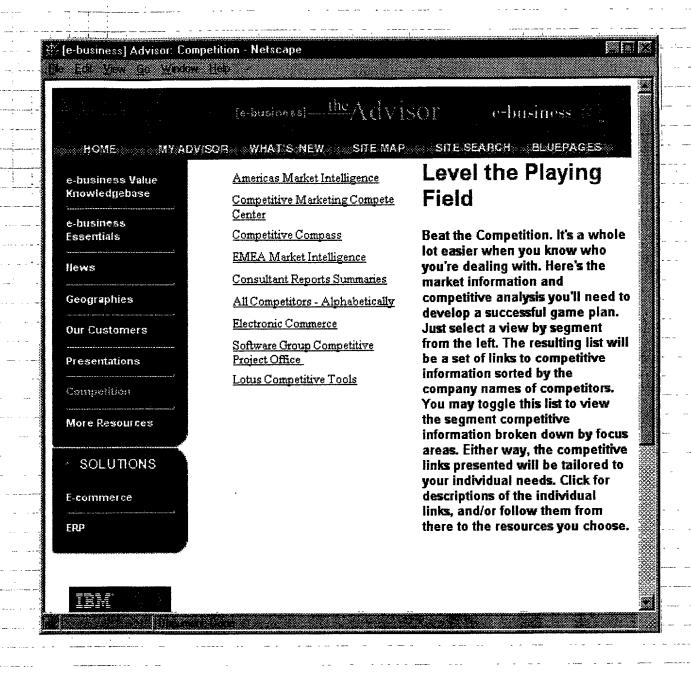


FIG. L





TOPICAL CONTENT AREA PAG

4D

[e-business] Advisor: Site Map - Netscape File Edit Mew Go Window Help [e-business] the Advisor e-business HOME MY ADVISOR WHAT'S NEW SITE MAP SITE SEARCH BLUEPAGES e-business Advisor Site Map e-business Value Geographies News Competition e-business Knowledgebase Essentials Americas • Events Americas Newsi Market Begin here - O e-business: Just Asia-Pacific News/ <u>Intelligence</u> the Facts and As Quick Competitive Communicating Industry Track **EMEA** e-busi Marketing e-business Selling What: Compete Center Strategies e-business: Consu Competitive Guidelines, Business Value Saving Compass Case Studies Advertising and • Consu EMEA Market Process. Merchandise Corner <u>Intelligence</u> Communicating Roadmaps (and Consultant Offerings) the Brand Reports Summaries All Competitors - Alphabetically Electronic Commerce Software Group Competitive Project Office Lotus

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SITE MAP PAGE

F16.4

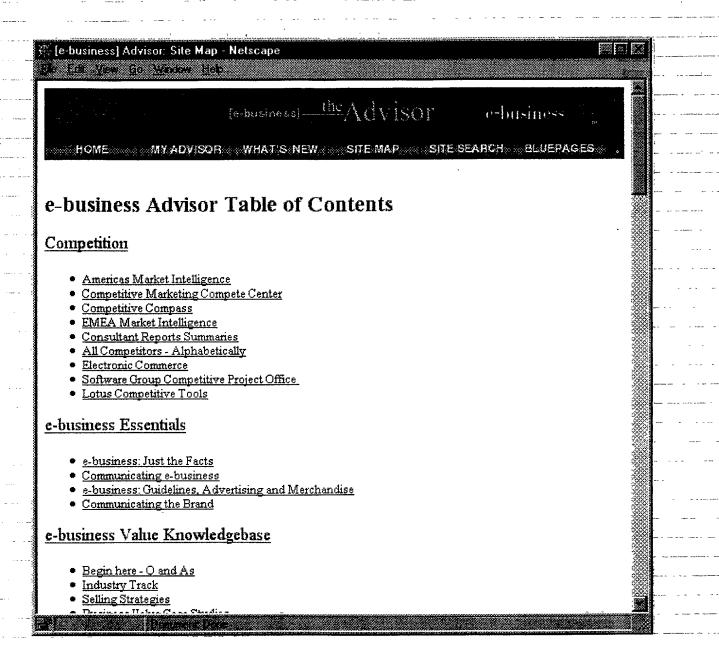
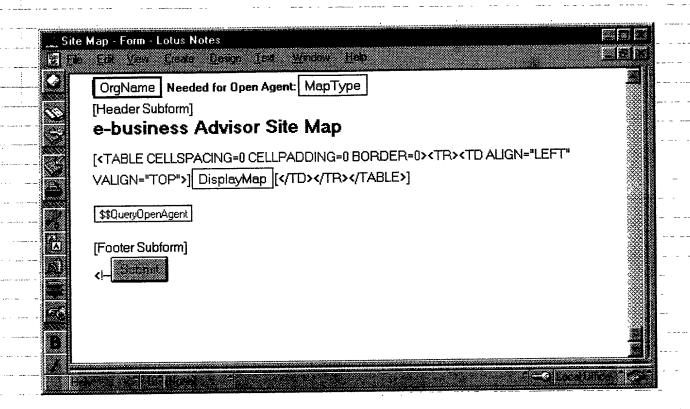


TABLE OF CONTENTS

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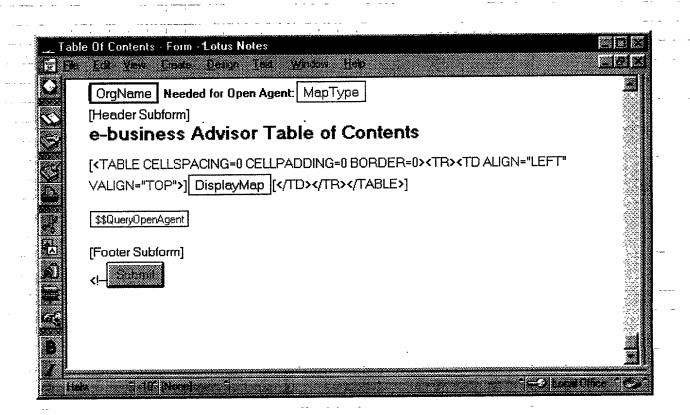


TABLE OF CONTENTS FORM

FIG. 7

EXPRESS MAIL: EL172581308US

As a below named inventor, I hereby declare that:

i. M

> Residence: Citizenship:

Post Office Address:

My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SYSTEM AND METHOD FOR DYNAMICALLY UPDATING A SITE MAP AND TABLE OF CONTENTS FOR SITE CONTENT

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| is at | tached hereto. | | | |
| was f | iled on | as Application Serial No | and was ame | ended on |
| I hereby state that specification, incl | t I have revie luding the cla | ewed and understand the aims, as amended by an | e contents of the ak y amendment referred | pove-identified I to above. |
| | | ose information which Title 37, Code of Fede | | |
| I hereby claim fore foreign application the application on | n(s) for pater | nt or inventor's certi | 35, United States Co ficate having a fil: | ode, section 119 of any ing date before that of |
| Prior Foreign | Appplication | (s): | | |
| Number | Country | Daty/Month/Year | Priority | Claimed |
| application(s) list application is not the first paragraph disclose information Code of Federal Reg application and the | ted below and, disclosed in of Title 35, on material to gulations, see a national or | insofar as the subje the prior United Stat United States Code, | ct matter of each of es applications in t section 112, I ackno- this application as red between the fil: | the manner provided by owledge the duty to sidefined in Title 37, ing date of the prior |
| Prior U.S. App | plications: | | | |
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| application and tra David L. Adour, Rea 43,001; Arthur J. S A. Hughes, Reg. No | ansact all bus g. No. 29,604; Samodovitz, Re . 26,914; Edwa | eg. No. 31,297; Willia | nd Trademark Office Reg. No. 26,885; Joh m H. Steinberg, Reg . No. 32,588; John 1 | connected therewith: hn R. Pivnichny, Reg. No . No. 28,540; Christophe H. Hoel, Reg. No. 26,279 |
| Send all correspond | dence to: | Shelley M Beckstrand Attorney at Law | , P.C. | |
| | | 314 Main Street Owego, NY 13827 | | |
| Direct telephone ca | alls to: | (607) 687-9913 | | |
| Signature: | | | Date: | |
| | | (MARK D. SMITH) | | |

3867 BRINKMAN ROAD, BINGHAMTON, NY 13903-6441

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